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Diversity for What?

Examining Ten Rationales for Diversity in Faculty Hiring

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Abstract

Diversity is much discussed in faculty hiring. The rationales behind precisely why diversity is a goal worth pursuing are, however, less discussed, and often left implicit. While diversity is generally assumed to enhance fairness, improve student outcomes, and foster innovation, these motivations are rarely articulated and often conflated. I present a taxonomy of ten of the most common diversity rationales, grouped into five overarching categories: *Social Justice*, *Heterodoxy*, *Role-Modeling*, *Hidden Merit* and *Institutional Signaling*. In addition to outlining these rationales, I discuss relevant empirical evidence that supports or challenges key claims associated with them, offering a clearer understanding of the impact of diversity within the academy. Finally, I present survey data from department heads across various disciplines, highlighting their priorities and motivations regarding diversity. The results reveal both shared motivations for diversity and gaps in how these rationales are discussed and prioritized in hiring decisions. By surfacing these often-hidden rationales, this paper aims to sharpen the conversation around faculty diversity, and why to pursue it.

Keywords: Diversity, Faculty Hiring, Social Justice, Hiring Bias, Role-Modeling

Increasing faculty diversity has become a key priority in academic hiring. During the 2020 hiring season, 68% of posted job ads mentioned diversity—a figure that rose to 78% at elite institutions [1]. What form that diversity should take remains a matter of discussion [2], with recent years having seen calls to increase diversity in the form of ethnicity [3], gender [4], sexual orientation [5], nationality [6], political viewpoint [7], and socioeconomic status [8]. More rarely discussed—indeed typically not even recognized as something that needs to be addressed—is the rationale for pursuing

31 diversity in the first place. Questions of what type of diversity to pursue, in what
32 proportion, and at what level (e.g. within departments/institutions/fields), are all
33 downstream of this more fundamental question of why. The lack of clarity about the
34 rationale for pursuing diversity has led to confusion, suspicion, and an incoherence
35 between stated goals and actual hiring practices.

36 For some, the value of diversity may be so obvious as to be not worth wasting time
37 discussing. People may implicitly understand that a more diverse faculty is a fairer
38 one, or better serves a diversifying student body, or is critical for innovation. How-
39 ever, making those implicit goals explicit can bring several important benefits. For
40 one, actively discussing and clarifying values about one’s rationales can lead to more
41 effective decision-making. Search committees may explicitly, but superficially, be on
42 the same page about diversity, but at the same time be implicitly motivated by dif-
43 ferent goals and thereby supportive of different actions. This can leave colleagues at
44 cross-purposes or confused about each other’s motivations. Clarifying diversity ratio-
45 nales, can help decision-makers align, or at least understand each other’s approaches.
46 Second, precisely articulating the goals that motivate the prioritization of diversity
47 keeps the focus on achieving those underlying objectives. When the actual goals are
48 left implicit, the focus risks shifting to diversity as the end in itself. A faculty may have
49 grown more diverse, but the problems that people actually care about—such as hiring
50 biases or unrealized student potential—may persist unaddressed. Third, and potentially
51 most importantly, transparently explaining the precise aims and justifications behind
52 large-scale investments in diversity can backstop or even restore some of the sliding
53 trust in academia among the wider public [9].

54 Existing discussions about diversity rationales (e.g. [10, 11]) tend to draw a distinc-
55 tion between instrumental (sometimes called performance or benefits) rationales and
56 justice (sometimes called equity or moral) rationales. Instrumental rationales focus on
57 the benefits that increased diversity can offer in terms of improved performance, cre-
58 ativity, or knowledge, whereas justice rationales focus on correcting inequities caused
59 by past or present injustices. However, the instrumental versus justice binary fails
60 to capture the complexity and multiplicity of diversity rationales for faculty hiring.
61 First, it lacks granularity; within either the instrumental or justice distinction may
62 be found different rationales with different goals that imply different actions. Fur-
63 ther, it doesn’t capture the unique reasons that the professoriate might benefit from
64 diversity. Although there are more universal rationales for pursuing diversity, certain
65 institutions, such as the military [12] and police [13], have diversity rationales that
66 are specific to their missions and social dynamics. This is also true of academics,
67 whose role in research and teaching create unique cases of diversity, different from
68 those for other professions or even for student admissions [11]. Finally, given the spe-
69 cial role of academia in society, certain rationales—such as role-modeling—may blur the
70 instrumental-justice distinction.

71 Below I propose a finer-grained taxonomy of ten rationales (Table 1), grouped into
72 five families, in hopes of advancing a more explicit and nuanced discussion of diversity
73 in faculty hiring. Each of these rationales involves deep debates about values, but
74 some rationales also depend on empirical debates within the social sciences. Where

Family	Rationale
Social Justice	1 Social Restitution Giving preferences to members from disadvantaged groups as a form of compensation for injustices previously visited on the group
	2 Social Reorganization Elevating members from disadvantaged groups in order to create more equitable power balances between groups
Heterodoxy	3 Raising Different Questions Including people from different backgrounds and interests broadens the topics, targets, and methods of scholarship
	4 Improved Team Creativity and Performance In group tasks, more diverse people are able to pool their differences to achieve beyond the sum of their parts
	5 Reducing Groupthink Having people with different perspectives ensures more ideas receive appropriate scrutiny and that dissenting opinions are heard
Role-Modeling	6 Improving Learning Outcomes Having more faculty members who are similar to the students in order to improve learning
	7 Improving Non-Learning Outcomes Having more faculty from underrepresented groups can undermine stereotypes, provide role models, etc.
Hidden Merit	8 Avoiding hiring bias Overcoming any biases and prejudices that would prevent the hiring committee from selecting the best application
	9 Accounting for disadvantage Correcting for the reduced opportunities that might disguise potential at the time of application
Signaling	10 Institutional Signaling Signaling that one's faculty is more representative of the community can improve the perception of a university in the eyes of key stakeholders. More potential students may see it as welcoming, more of the community may be open to its research and expertise, etc.

Table 1: Ten Rationales for Diversity in Faculty Hiring

75 applicable, I summarize this relevant evidence. Finally, I briefly report results of a new
76 survey of department chairs on attitudes towards these rationales.

77 1 Social Justice

78 Certain groups in every society have experienced substantial state-sanctioned histori-
79 cal injustices that have created lasting disparities in wealth and power. Social justice
80 movements have sought to rectify these past injustices and present inequities. In higher
81 education, these goals were the first to animate efforts to diversify the student body,
82 and, soon after, university faculties [10]. The social justice argument for changing
83 the composition of universities grew out of the civil rights movements in the United
84 States and elsewhere, and are frequently distinguished from the instrumental “busi-
85 ness case” arguments for diversity that followed and—many argue—*crowded out* the
86 justice-based argument [14–17]. Still, even within the social justice motivation hide at
87 least two rationales that, though related, differ in both aim and execution.

88 The first I label **Social Restitution**. Under this rationale, members of previously
89 disadvantaged groups should be elevated in hiring priority in order to make amends
90 or redress for injustices previously visited on the group. In other words, the value of
91 diversity is the just redistribution of professional opportunities towards members from
92 previously disadvantaged groups.

93 Social Restitution is an example of what affirmative action theorists have labeled
94 as a “backwards-looking” justification [18, 19] insofar as its focus is on compensation
95 for past discrimination. This is contrasted with forward-looking justifications, which

96 seek not to remedy the past, but to improve the future. Social Restitution remedially
97 improves the lot of individuals from disadvantaged groups as an end in itself. The
98 **Social Reorganization** rationale, on the other hand, is focused on improving the
99 lot of disadvantaged groups by using individual faculty appointment as a means to
100 an end—the end being a more equitable overall balance of power between groups in
101 the future. The hired faculty member is not a beneficiary under this rationale, but
102 an active agent in its achievement. Although academics do not wield the economic or
103 political power of many other elite professions, their role as ambassadors of knowledge
104 and the stewards of young minds, gives professors a degree of cultural power. This
105 cultural power can be wielded in the service of greater intergroup equity. In that sense,
106 whereas the aim of Social Restitution is just that—restitution for past wrongs—Social
107 Reorganization is focused on a much broader goal of social transformation of current
108 inequities.

109 Such a goal could be advanced through other hiring strategies. For example, in
110 fields where scholarship is relevant to social justice aims, those aims may be better
111 served by hiring on the basis of the research agenda, rather than the identities, of its
112 candidates. But this approach decouples social justice goals from faculty diversity; so
113 long as their scholarship advances the goals of social justice, candidates from domi-
114 nant groups may be preferred over those from disadvantaged ones. In contrast, Social
115 Reorganization is focused squarely on hiring members of underrepresented groups, and
116 Social Restitution even more narrowly on members from specifically disadvantaged
117 groups.

118 2 Heterodoxy

119 Social Restitution and Reorganization are clear examples of justice rationales. Hetero-
120 doxy rationales, which focus on the epistemic benefits of diversity, may be considered
121 clear examples of instrumental rationales. Diversity benefits the cognitive division of
122 labor, and the cognitive division of labor in turn benefits the production of new knowl-
123 edge [20, 21]. However, even within the Heterodoxy family, several different rationales
124 can be distinguished—each with different implications for hiring.

125 One of the most obvious benefits of the inclusion of those with different back-
126 grounds and perspectives is that doing so expands the scope of inquiry by **Raising**
127 **Different Questions** and choosing novel and important topics. This has been particu-
128 larly evident in the social sciences. Female anthropologists from Mead [22] to Hrdy [23]
129 expanded the field by investigating topics previously ignored by the male-dominated
130 discipline. The inclusion of Black scholars into a previously White-dominated soci-
131 ology expanded inquiry about race in America. Rather than treating the dominant
132 WASP culture as default and African Americans as the target of explanation, DuBois
133 flipped the "explanatory burden" [24] onto the contributions of the White majority
134 to racial disparities. The emergence of prominent East Asian cultural psychologists
135 undermined Western assumptions about psychological universals, and by doing so,
136 revealed the powerful influence of culture on the human mind [25–27].

137 Importantly, whereas the Social Justice rationale speaks primarily to increasing
138 demographic diversity, the Raising Different Questions rationale (as well as the other

	Demographic Diversity	Cognitive Diversity				
Harrison, Price & Bell (1998)	Surface-level	Deep-level				
van Knippenberg et al. (2004)	Social category	Informational/functional				
Schimmelpfennig et al. (2021)	Ancestry or physical characteristics	Cultural trait				
Jackson et al. (1995)	Relations-oriented	Task-oriented				
Jehn et al. (1999)	Social Category	Informational	Value			
McGrath et al. (1995)	Demographic attributes	Task-related knowledge, skills, and abilities	Values, beliefs, and attitudes	Personality and cognitive/behavioral styles	Status in group's organization	
Mannix & Neale (2005)	Social category	Knowledge or skills	Values or beliefs	Personality	Organizational or community status	Social and network ties

Table 2: Diversity Categorizations. Whereas some scholars have created three-, five-, or even six-factor categorizations [29–35], most of the diversity literature carves diversity into two factors. Although not perfectly overlapping, these distinctions roughly capture a mind/body divide between diversity based on characteristics such as knowledge, viewpoint, personality, or skills (here called *cognitive diversity*) and diversity based on demographic characteristics like age, gender, and race (here called *demographic diversity*).

139 rationales in the Heterodoxy family) instead prioritizes the type of diversity in perspec-
140 tive and background, here called cognitive diversity (see Table 2). But as the examples
141 of Black sociologists, female anthropologists, and East Asian psychologists above illus-
142 trate, cognitive and demographic diversity are not wholly independent. Although there
143 is nothing necessary or sufficient about these scholars’ demographic identities that led
144 them to their scholarly breakthroughs, there does tend to be a statistical relation-
145 ship. People from different backgrounds have measurably different research interests,
146 on average [28]. It was possible—but less likely—that White men would have made
147 the breakthroughs discussed above. And indeed, they didn’t. In addition to the field-
148 level benefit of having a wider array of perspectives, diversity may have the more local
149 benefit of **Improving Team Performance and Creativity**. Researchers with dif-
150 ferences in cognitive styles, working methods, and value preferences can complement
151 each other in ways that create more effective teams than ones in which researchers are
152 more homogeneous with overlapping traits. Attempts to study this possibility across
153 industries have produced conflicting results. A recent meta-analysis of 615 studies [36]
154 found highly variable, and, on average, very small effects of diversity on team per-
155 formance—explaining under 1% of the variance. Effects were moderated by type of
156 diversity; relationships with team performance were positive with measures of cognitive
157 diversity (e.g. type of degree, nationality) and job-related diversity (e.g. job function),
158 but—with the notable exception of gender—negligible for measures of demographic
159 diversity (e.g. ethnicity, age). However, effects were stronger in jobs requiring high

160 complexity, such as those involved in research and development, and those character-
161 ized by creativity and innovation. This suggests that a highly complex and creative
162 arena like academic scholarship may particularly benefit from team diversity [37]. Sup-
163 porting this, several studies have found that research groups that are more diverse in
164 terms of ethnicity, gender, age, discipline and institutional affiliation tend to produce
165 more novel and impactful research [3, 38, 39]. However, the precise mechanisms that
166 explain this relationship remain unclear.

167 A final epistemic benefit of diversity is that the inclusion of different perspec-
168 tives can aid in **Reducing Groupthink**. Academics neutralize their own biases via
169 organized critique from other scholars [40, 41]. However, homogeneous groups risk
170 sharing collective blindspots that undermine this process. Diversity can help. Having
171 a diversity of viewpoints can serve as a bulwark against groupthink by ensuring that
172 otherwise absent perspectives are considered and otherwise dominant perspectives are
173 scrutinized [42]. In an analysis of over 230,000 Wikipedia articles, Shi et al. [43] found
174 that homogeneous sets of article editors consistently produced lower quality articles
175 than those edited by ideologically balanced editor teams. In another study, markets
176 randomly assigned to contain more ethnic diversity were more likely to see prices con-
177 verge towards their true values, whereas more ethnically homogeneous markets failed
178 to see this correction and were thus more susceptible to price bubbles [44]. The authors
179 speculate that people in ethnically homogeneous markets were more trusting of oth-
180 ers' judgments and less likely to scrutinize prices than when the market was more
181 diverse. This study is a good illustration of how some of the well-documented costs
182 of diversity in terms of reduced coordination, trust, and harmony [45–47] can be ben-
183 efiticial in academia. Homogeneity can be appealing for the very same reasons that it
184 can encourage groupthink: it is more comfortable to be surrounded by like-minded
185 people who generally deliver positive feedback [48]. Knowing that their work will face
186 scrutiny can incentivize scholars to critique it more themselves and raise the standards
187 of evidence. In fact, simply being in a more diverse group prompts people to expect
188 different perspectives and, as a consequence, more carefully consider their own [49, 50].
189 Being confronted by people who challenge their ideas—although unpleasant—can fos-
190 ter more debate and skepticism, exposing academic work to sharper criticism, thereby
191 improving it.

192 3 Role-Modeling

193 While the first two families of rationales—Social Justice and Heterodoxy—neatly fit
194 the respective descriptions of justice and instrumental rationales, that distinction gets
195 blurrier when we turn to the next family: role-modeling.

196 Faculty demographic diversity has lagged behind that of the changing student body
197 [51–53]. An analysis of a 2001 dataset of undergraduates' freshman and sophomore
198 years at 28 selective universities, reveals that 32% of Asian and Black students, and
199 41% of Hispanic students, never had a professor of their own ethnicity. The comparable
200 figure for White students was 0% [54]. One argument for diversifying the professori-
201 ate is that disparities at the faculty level can create inequities in student outcomes.

202 For instance, being taught by those who share their backgrounds or identities may
203 **Improve Learning Outcomes** among students.

204 The research testing this possibility tends to focus on gender and race, and most of
205 the work is focused at the K-12 level. Nevertheless, there are a handful of studies testing
206 “teacher match” in grades and graduation rates at the collegiate level. This literature
207 reveals mixed and sometimes inconsistent results, but is suggestive of a modest effect.
208 For instance, Fairlie and colleagues [55] found that underrepresented racial minorities
209 see a roughly 2% increase in the likelihood of passing a class, and a 3% increase in the
210 likelihood of scoring a B or above, when taught by someone of their own race—effects
211 that are most robust for African American students. Another analysis of 176 four-year
212 public institutions found a 1% increase in the proportion of Black faculty translates
213 to 0.59% more Black students graduating, although, no comparable effects are seen
214 for Hispanic, Asian, or White students [56]. This analysis also found no relationship
215 between female graduation rates and the proportion of female faculty. An analysis of
216 over 34,000 Canadian undergraduates did find evidence of gender match on student
217 grades, but this effect was very small and appears to be driven by male students
218 performing better under male instructors [57]. More recent research does find gender
219 match effects for female students, at least in small classes [58, 59].

220 In sum, professor match effects on educational measures appear modest. However,
221 **Improving Non-Learning Outcomes** of various kinds is another avenue by which
222 students may benefit from more faculty diversity. For one, having faculty from sim-
223 ilar backgrounds could inspire students to pursue similar academic and professional
224 paths. Several studies have found supportive evidence for this possibility [58, 60, 61],
225 with others showing mixed or null effects [57, 62–65]. Another suggested benefit is that
226 having underrepresented faculty behind the podium can undermine pernicious stereo-
227 types held by those in front of it, although studies testing this effect in the context
228 of gender tend to find null results, [66–68]. Finally, university faculty can offer guid-
229 ance and advice beyond the purely academic content of their classes. To the extent
230 that underrepresented students feel more comfortable seeking this type of informal
231 mentorship from faculty members who share their background, they stand to benefit
232 from faculty diversity. Although this type of informal mentorship is rarely measured
233 in quantitative studies, it may be quite prevalent nonetheless.

234 Are these role-modeling effects instrumental rationales since they lead to improve-
235 ments in educational outcomes, or are they justice rationales since those benefits
236 tend to accrue to students from historically disadvantaged groups? In any case, the
237 role-modeling rationales hinge on the evidentiary base for role-modeling effects—an
238 evidentiary base that currently remains inconclusive. Further research may provide
239 clarity. The conflicting findings and high social stakes of the gender and race research
240 make this an area ripe for adversarial collaboration [69, 70]. Researchers might further
241 consider investigating professor match effects for other types of diversity, including
242 social class, political orientation, and gender identity.

243 4 Hidden Merit

244 There are still other implicit rationales that further complicate the instrumental versus
245 justice distinction. Two rationales fall under the family of “Hidden Merit” (elsewhere
246 called the “Talented Workforce Rationale” for diversity, [71]). Universities lose out
247 when the best and most likely-to-succeed (however defined) candidates are overlooked
248 and thus fail to join the ranks of the faculty. A homogeneous faculty may be the
249 outcome of the systematic overlooking of members of underrepresented groups. This
250 can occur in two ways. First, via hiring biases; a strong application may be discounted
251 due to the stereotypes and prejudices of the hiring committee. **Avoiding Hiring**
252 **Biases**—whether it be by blinding application materials [72], using pre-defined rubrics
253 [73], or composing search committees to minimize homophily [74]—can help ensure that
254 the most meritorious candidates are not derailed from consideration.

255 But what if the candidate with the strongest application is not the candidate
256 with the most potential? A second way to prevent promising scholars from being
257 overlooked is by **Accounting for Disadvantage**. Hiring for an academic position
258 uses past performance as a predictor for future performance. But it is an imperfect
259 predictor. When comparing candidates, a different history of opportunities can lead
260 to a systematic over- or under-prediction of performance in the future. Disadvantaged
261 groups may experience longer review times and acquire fewer citations for textually
262 similar papers than those in majority groups [75]. Non-native speakers may struggle to
263 match the productivity of native English speakers at early stages of their career, but
264 not later [76]. A straight comparison of applications across diverse researchers with
265 disparate backgrounds can create systematic distortions in finding the most promising
266 applicant.

267 The two Hidden Merit rationales are unique among the ten. For the other ratio-
268 nales, diversity is expected to lead to the various benefits (e.g., improving learning
269 outcomes or reducing groupthink). For Avoiding Bias and Accounting for Disadvan-
270 tage, the relationship with diversity is not only causally reversed but often overstated.
271 The expectation is that removing these barriers will increase diversity as a byproduct.
272 In practice, however, homogeneity is frequently treated as an indicator of bias itself.
273 Doing so ignores the many additional factors that could explain disparities, such as
274 cultural preferences, differences in qualifications, and—given the duration of academic
275 careers and the slow pace of hiring—demographic inertia. Using diversity as a straight-
276 forward measure of fairness, or disparity as a proxy for discrimination, oversimplifies
277 the complexity of these dynamics. Using these concepts as barometers for each other
278 should be done with caution [77]. Instead, if the goal is to uncover hidden merit, it
279 may be more sensible to target bias directly.

280 5 Institutional Signaling

281 Finally, it is impossible to ignore the rationale of **Institutional Signaling**. Signaling
282 gets a bad name (e.g. [78]), but can have several important benefits when it comes
283 to faculty diversity. For one, institutions that signal a credible commitment to diver-
284 sity can make universities appear as more welcoming institutions to a wider array of
285 students (and faculty members), allowing them to recruit from a larger population

286 of interested applicants. An informal survey of over 20,000 high school seniors found
287 that faculty and staff diversity was one of the most important features that college
288 aspirants look for in a campus community, second only to student body diversity [79].
289 Compared to more easily embellished signals of diversity [80], investments in hiring a
290 diverse faculty are “hard to fake” credibility enhancing displays.

291 A more diverse faculty can likewise appeal to a broader base of donors and
292 community partners. Relatedly, signaling that one’s faculty makeup is not overly
293 unrepresentative of a university’s community on key dimensions can also build cred-
294 ibility with the community, making it a more trustworthy source of scholarship. In
295 contrast, homogeneity can sow distrust. A survey by Clark et. al. [81] found that
296 the more that conservatives perceived professors to be uniformly left-leaning, the less
297 they trusted them, and the less they deferred to their expertise. Similarly, some of
298 the recent and bipartisan decline in American confidence in higher education has been
299 attributed to perceptions among conservatives that the academy has become too uni-
300 formly politically liberal [9]. The more the professoriate reflects the community it
301 serves, the broader its influence.

302 6 Current Attitudes

303 Together, these form a novel taxonomy that can advance the discussion on just why
304 faculty hiring ought to prioritize diversity. To gauge the current attitudes of faculty
305 hiring decision-makers, 1297 American, British and Canadian department heads from
306 disciplines across the arts and humanities, the social sciences, and STEM fields were
307 invited to complete an anonymous survey. Three hundred and twenty-two surveys
308 were completed (female=31%, non-white=16%), for a 25% response rate [82]. The
309 survey reveals that virtually all respondents—98%—discuss diversity as a factor in
310 their searches. And, although 24% of the sample believed their department did not
311 adequately factor diversity into hiring decisions, nearly twice as many—46%—believed
312 their department did not adequately discuss and explain the rationales for pursuing
313 diversity.

314 In terms of which rationales department heads reported were the strongest motiva-
315 tions for diversity in faculty hiring, there was remarkable agreement across discipline
316 categories (Figure 1a). Avoiding Hiring Biases was the most strongly endorsed ratio-
317 nale, and Social Restitution the least, irrespective of whether heads represented
318 arts/humanities, social science, or STEM departments. In fact, significant disciplinary
319 differences only emerged for two rationales. First, Social Restitution, although rela-
320 tively weakly endorsed in all three disciplinary categories, was relatively more strongly
321 endorsed by the heads of arts/humanities departments than those from STEM depart-
322 ments, with heads from the social sciences in between and not significantly different
323 from either. Second, Raising Different Questions showed the largest disciplinary differ-
324 ences, with strongest endorsement among those from the arts/humanities, somewhat
325 weaker endorsement among those from the social sciences (although still the second
326 most endorsed rationale), and then somewhat weaker endorsement still from those in
327 STEM fields.

328 Department heads also reported on which forms of diversity they prioritized in
 329 faculty searches. As shown in Figure 1c, Race/Ethnicity and Gender were the two
 330 most prioritized forms, and the only two with clear majorities identifying them as a
 331 “high priority”. Political Viewpoint was the least prioritized, and the only facet where
 332 a majority listed it as a “low priority”. There was more disciplinary and national
 333 variability in these responses than in those for the diversity rationales. For example,
 334 gender diversity was a lower priority for department heads in the arts/humanities and
 335 social sciences than it was for those in STEM fields, presumably because female under-
 336 representation is more acute in STEM fields [83]. Indigeneity was a very high priority
 337 in Canada, a moderate priority in the US, and not a priority in the UK. Full details
 338 are available in the Supplement.

339 Finally, a series of regressions report which forms of diversity are associated with
 340 which endorsed rationales (Table 3). For instance, among the five families of rationales,
 341 the strongest predictor for prioritizing gender diversity in searches is the Hidden Merit
 342 family of rationales (and to nearly the same extent, the Role-Modeling rationales).
 343 Put differently, those who are more likely to endorse a talented workforce rationale
 344 for pursuing diversity in faculty hiring, also report a higher priority for increasing
 345 gender diversity. For gender conformity, sexual orientation, disability, and indigeneity,
 346 Social Justice was the best predictor. Of the five families of rationales, Social Jus-
 347 tice and Role-Modeling were the strongest predictors of prioritizing racial and ethnic
 348 diversity. Heterodoxy was the strongest predictor among the five families of rationales
 349 for diversity of nationality, socioeconomic class, and political viewpoint (although, for
 350 the latter, this was no longer statistically significant once controls were added to the
 351 model).

352 These results should be interpreted in light of some caveats. Department heads are
 353 not just operating, but also responding to this survey, in an environment with con-
 354 straints. First, this is a sensitive topic. When asked about how comfortable people in
 355 their department felt discussing faculty diversity, over half the sample responded at

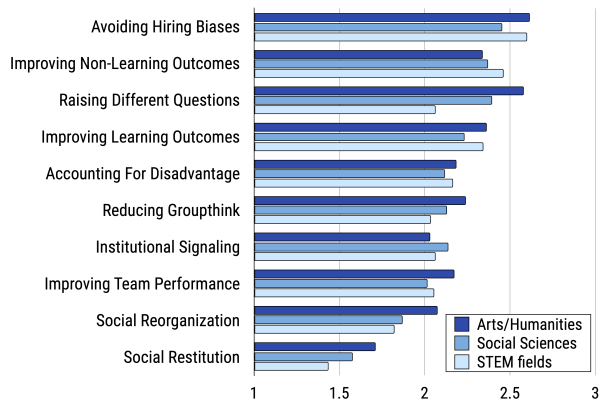


Fig. 1: Diversity Rationales Survey Results. $n=322$ department heads. (1=Not a motivation, 2=A moderate motivation, 3=A strong motivation). Statistical comparisons can be found in the Supplement.

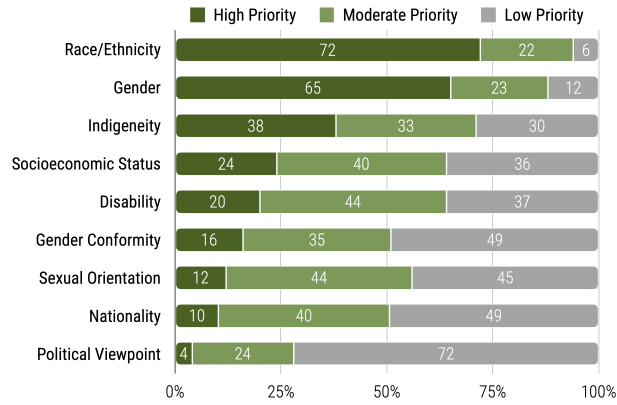


Fig. 2: Diversity Priorities Survey Results. $n=322$ Department heads.

356 or below the midpoint of the scale, and only 13% reported these conversations to be
 357 “very comfortable”. A number of respondents noted in open responses that the climate
 358 for discussion of these issues was not one conducive to openness or honesty. Although
 359 the department heads were assured that this survey was anonymous, socially desirable
 360 responding among the department heads cannot be fully discounted. It remains possi-
 361 ble that respondents may have explicitly supported certain more acceptable rationales,
 362 while being privately motivated by different rationales in the list, or by other reasons
 363 entirely, or not motivated to pursue diversity at all.

364 This possibility is exacerbated by the second issue. Beyond normative pressures,
 365 department heads were also responding against a shifting landscape of *legal* constraints
 366 (e.g. [84–86]) that limit how or what forms of diversity could be prioritized, and under
 367 what justifications. In open responses, several department heads noted that their own
 368 opinions were moot since much of the decision-making was out of their hands. Instead,
 369 decisions about how much or little to prioritize diversity were made above them—either
 370 by institution-level decisions that allocate hiring slots in line with diversity initiatives,
 371 or by governmental-level laws about what actions were permissible, and on what basis.
 372 Such responses underscore the fact that, although this survey targeted department
 373 heads, candid and transparent discussions of diversity rationales ought to occur at
 374 multiple levels—departmental, institutional, and legislative.

375 7 Conclusion

376 Academia is in a moment of self-reflection, wrestling with new norms that will shape
 377 its future. However, that future will be most shaped by the decisions made about who
 378 gets hired to fill its ranks in the coming years. Given the weight of these decisions, the
 379 role diversity should play should be deeply considered and rigorously debated. Some
 380 of those debates will be empirical, but many will be ethical and political. Although
 381 they have lingered in the background of this paper, these value-laden debates have
 382 not been directly addressed, let alone resolved. They are debates that involve the
 383 challenging prioritizations of values, and they should, and will, continue. The debates

384 can, however, be clarified and informed by discussing rationales for diversity in faculty
385 hiring.

386 I have argued that these rationales are too often left unexamined. When they have
387 been discussed, they are frequently conflated, leading to confusion and muddled poli-
388 cies. In response, I have proposed a taxonomy of ten rationales. Readers may disagree
389 with this current list, quibbling with the framing, objecting to certain distinctions,
390 noting key omissions. But the taxonomy can hopefully be a provocation for discussion,
391 an invitation to departments and universities to examine their own diversity policies
392 and clarify—to candidates, to their communities, and to themselves—what values they
393 are pursuing: *diversity for what?*

394 Different goals imply different strategies. Decision-making about diversity initia-
395 tives can be strengthened by having a more open, systematic, and evidence-based
396 discussion of rationales. Without such an explicit discussion, diversity will remain for
397 many a box to check, a happy but vague ideal, its purpose unspecified, and its value
398 unrealized.

	Race/ Ethnicity		Gender		Gender Conformity		Sexual Orientation		Disability		Indigeneity		Nationality		Political Viewpoint		Socioeconomic Class	
	Step 1	Step 2	Step 1	Step 2	Step 1	Step 2	Step 1	Step 2	Step 1	Step 2	Step 1	Step 2	Step 1	Step 2	Step 1	Step 2	Step 1	Step 2
Social Justice	0.14*** (0.03)	0.12*** (0.03)	-0.01 (0.04)	0.05 (0.04)	0.18*** (0.04)	0.12*** (0.04)	0.20*** (0.04)	0.17*** (0.04)	0.16*** (0.04)	0.16*** (0.04)	0.29*** (0.04)	0.16*** (0.04)	0.09* (0.04)	0.09* (0.04)	0.03 (0.03)	0.01 (0.05)	0.11* (0.05)	0.10* (0.05)
Heterodoxy	0.04 (0.03)	0.03 (0.03)	-0.03 (0.04)	0.00 (0.04)	0.08 (0.04)	0.07 (0.04)	0.10** (0.04)	0.08* (0.04)	0.14*** (0.04)	0.13** (0.04)	0.03 (0.04)	0.05 (0.04)	0.19*** (0.04)	0.16*** (0.04)	0.08* (0.03)	0.06 (0.03)	0.15*** (0.04)	0.10* (0.04)
Role-Modelling	0.14*** (0.03)	0.14*** (0.03)	0.11* (0.04)	0.09* (0.04)	0.09* (0.04)	0.09* (0.04)	0.10* (0.04)	0.10* (0.04)	0.06 (0.04)	0.13** (0.05)	0.09* (0.04)	0.09* (0.04)	-0.02 (0.04)	0.00 (0.04)	-0.07* (0.03)	0.00 (0.05)	0.02 (0.05)	0.02 (0.05)
Hidden Merit	0.07* (0.03)	0.04 (0.03)	0.12*** (0.04)	0.09* (0.04)	0.12*** (0.04)	0.11*** (0.04)	0.03 (0.04)	0.02 (0.04)	0.15*** (0.04)	0.13** (0.04)	0.10* (0.04)	0.11** (0.04)	-0.03 (0.04)	-0.03 (0.04)	-0.04 (0.03)	-0.04 (0.03)	0.07 (0.04)	0.06 (0.04)
Signaling	0.00 (0.03)	-0.01 (0.03)	0.03 (0.04)	0.01 (0.04)	0.07 (0.04)	0.08* (0.04)	0.03 (0.04)	0.03 (0.04)	0.00 (0.04)	0.01 (0.05)	-0.03 (0.04)	0.02 (0.04)	0.05 (0.04)	0.05 (0.04)	-0.02 (0.03)	0.01 (0.05)	0.02 (0.05)	0.01 (0.05)
Arts/Humanities	0.12 (0.08)	0.12 (0.08)	-0.24* (0.10)	0.13 (0.10)	0.13 (0.10)	0.13 (0.10)	0.00 (0.09)	0.00 (0.09)	0.05 (0.10)	0.05 (0.10)	0.16 (0.10)	0.16 (0.10)	0.15 (0.10)	0.15 (0.10)	0.32*** (0.08)	0.17 (0.11)	0.17 (0.11)	0.17 (0.10)
Social Sciences	-0.11 (0.07)	-0.11 (0.07)	-0.37*** (0.09)	-0.11 (0.09)	-0.11 (0.09)	-0.11 (0.09)	-0.03 (0.08)	-0.03 (0.08)	-0.21* (0.09)	-0.21* (0.09)	0.01 (0.09)	0.01 (0.09)	0.12 (0.09)	0.12 (0.09)	0.31*** (0.07)	0.17 (0.10)	0.17 (0.10)	0.17 (0.10)
Canada	-0.11 (0.06)	-0.11 (0.06)	-0.10 (0.08)	-0.10 (0.08)	0.14 (0.08)	0.14 (0.08)	0.03 (0.08)	0.03 (0.08)	0.25** (0.08)	0.25** (0.08)	0.52*** (0.08)	0.52*** (0.08)	-0.07 (0.08)	-0.07 (0.08)	-0.09 (0.07)	-0.31*** (0.09)	-0.31*** (0.09)	-0.31*** (0.09)
UK	0.16 (0.11)	0.16 (0.11)	0.31* (0.14)	0.31* (0.14)	0.05 (0.14)	0.05 (0.14)	0.15 (0.13)	0.15 (0.13)	0.60*** (0.14)	0.60*** (0.14)	-0.81*** (0.14)	-0.81*** (0.14)	0.10 (0.14)	0.10 (0.14)	-0.31** (0.11)	0.14 (0.15)	0.14 (0.15)	0.14 (0.15)
Race (White)	0.14 (0.08)	0.14 (0.08)	0.27* (0.10)	0.27* (0.10)	0.06 (0.11)	0.06 (0.11)	0.01 (0.10)	0.01 (0.10)	0.00 (0.10)	0.00 (0.10)	-0.11 (0.10)	-0.11 (0.10)	-0.03 (0.10)	-0.03 (0.10)	0.09 (0.08)	-0.15 (0.12)	-0.15 (0.12)	-0.15 (0.12)
Gender (Male)	0.02 (0.06)	0.02 (0.06)	0.22** (0.08)	0.22** (0.08)	-0.12 (0.08)	-0.12 (0.08)	-0.15 (0.08)	-0.15 (0.08)	-0.19* (0.08)	-0.19* (0.08)	-0.01 (0.08)	-0.01 (0.08)	-0.17* (0.08)	-0.17* (0.08)	-0.11 (0.07)	-0.11 (0.07)	-0.14 (0.09)	-0.14 (0.09)
Conservatism	-0.14*** (0.03)	-0.14*** (0.03)	0.03 (0.04)	0.03 (0.04)	-0.09* (0.04)	-0.09* (0.04)	-0.07 (0.04)	-0.07 (0.04)	0.01 (0.04)	0.01 (0.04)	-0.14*** (0.04)	-0.14*** (0.04)	0.05 (0.04)	0.05 (0.04)	0.08* (0.03)	0.08* (0.03)	-0.01 (0.04)	-0.01 (0.04)
Constant	2.66*** (0.03)	2.56*** (0.03)	2.52*** (0.04)	2.36*** (0.04)	1.66*** (0.04)	1.65*** (0.04)	1.67*** (0.03)	1.74*** (0.03)	1.89*** (0.04)	1.89*** (0.04)	2.08*** (0.04)	2.03*** (0.04)	1.61*** (0.04)	1.66*** (0.04)	1.33*** (0.03)	1.16*** (0.10)	1.88*** (0.04)	2.06*** (0.04)
Adjusted R ²	.19	.29	.05	.15	.19	.22	.19	.19	.28	.28	.20	.40	.11	.12	.03	.13	.08	.12
N	321	309	321	309	320	309	320	308	320	309	319	307	321	309	321	309	321	309

Table 3: Relationships between diversity type priorities and diversity rationales. Note. * = p<.05, ** = p<.01, *** = p<.001. Discipline category reference group = STEM. Country reference group = USA. Continuous variables were standardized (mean = 0, SD = 1). Dummy variables were not standardized.

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